

Over 40 million text messages sent to people on the move...

Everybody who calls us from a mobile gets a text message confirming the number they asked for.

Our Alternative Text advertising package, allows you to add your details to the text messages of your competitors or to complementary services.

Alternative Text Advertising

Just imagine – it's a bit like adding your details to the back of somebody else's business card. No other directory enquiries service offers this opportunity and because we restrict the number of advertisers in each location, you'll be sure to get a fair share.

How does it work?

- Your message added to texts for competitor or complementary businesses.
- Buy by category and location – slots are limited.
- Callers want to buy now – if they can't reach the first number, they'll call you.
- Annual charge based on call volumes for your business type and area.

What you get

- 40 character text message including your business name and number or URL.
- Reporting available to show you how its working.
- Additional alternative online ad.

Can I have the number for Nicky's Plumbers

I have Nicky's Plumbers – the number will follow



*2009 posted responses via 118 118

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